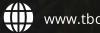
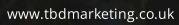
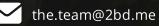
Web Carbon Footprint Findings

Top 200 Law Firms Web Carbon Footprint Findings 2024





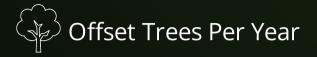






	Firm	Carbon Rating	Kilograms of CO2 per year 🔻	Off Set Trees Per Year
1.	Hogan Lovells	F	1,728.52	864
2.	Clyde & Co	F	1,351.33	676
3.	Clifford Chance	F	1,199.16	600
4.	Devonshires	F	1,190.81	595
5.	Brodies	F	1,090.82	545
6.	Wright Hassall	F	1,046.52	523
7.	Bird & Bird	F	1,013.61	507
8.	Freshfields Bruckhaus Deringer	F	926.17	463
9.	Herbert Smith Freehills	F	839.08	420
10.	Dentons	D	815.07	408

TBD



Using the data you can see the use of Kg of CO2 per year and the offset trees per year. Below the firm with the least/most Kg of CO2 use per year are compared.

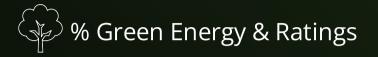
Firm	Carbon Rating	Green energy	Kilograms of CO2 per year	Off Set Trees Per Year
Hogan Lovells	F	Yes	1,728.52	864
Hunters	F	Yes	9.66	5



CO2 Emissions Per Year Per Employee

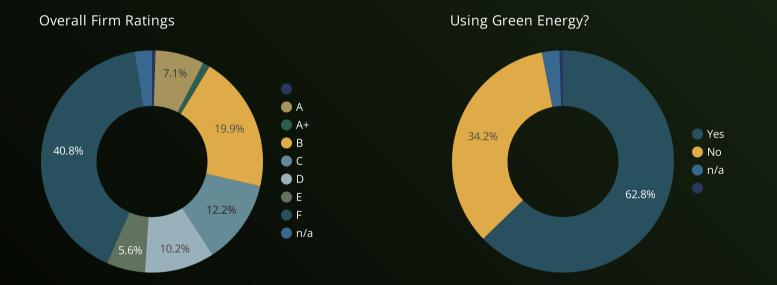
	Firm	Kilograms of CO2 per year 🔹	Employees	CO2 Emissions Per Employee
1.	Hogan Lovells	1,728.52	7,322	0.24
2.	Clyde & Co	1,351.33	5,272	0.26
3.	Clifford Chance	1,199.16	7,839	0.15
4.	Devonshires	1,190.81	335	3.55
5.	Brodies	1,090.82	866	1.26
6.	Wright Hassall	1,046.52	246	4.25
7.	Bird & Bird	1,013.61	3,277	0.31
8.	Freshfields Bruckhaus Deringer	926.17	6,742	0.14
9.	Herbert Smith Freehills	839.08	5,892	0.14
10.	Dentons	815.07	9,254	0.09

TBD



- 23.47% of green energy firms fall in the carbon rating of F yet only 17.86% of firms who do not use green energy do, contradictory

- 62.76% of firms are using green energy, yet only 56.12% of firms are considered to have a 'good rating' according to the website carbon rating scale





Key Findings

Stats/Info:

- Websites contribute significantly to carbon emissions through their energy consumption and hosting infrastructure.
- "The IT sector already consumers an estimated 7% of global electricity" Greenpeace
- "The communications industry could use 20% of all the world's electricity by 2025" Climate Hot News
- Firms won't reach their net zero goals unless this is tackled
- Websites have traditionally been a blind spot (because they are down the supply chain) but we are increasingly
- seeing decarbonisation built into the pitch process
- Offsetting is a short term option for firms who don't want to go through a whole rebuild
- But building in lower impact builds from the outset is the best option
- Coincidentally, Google prefers these pages and so you'll improve both the environment and your SEO by reducing page size

Looking at CO2 per webpage:

- A 'good' rating is between A+ to E (0.095 to 0.846) as this is above the global average
- 56.12% of the law firms looked into have a 'good rating'
- 41.3% of the top 200 law firms are below the rating of 'F'.