

TBD

Q2 2025 RESULTS

THE TOP LEGAL Linkedin FLUENCERS



AN INTRODUCTION TO THE TOP 100

In Q2, we're witnessing a trend not just evolve, but mature before our very eyes – with thirty new names breaking into the top 100 LinkedIn Influencer rankings.

Just over a year ago, it took 1,264 likes to make the cut. This quarter? Over 2,600. It's getting harder to break through, and the people doing so are posting with greater focus and a stronger sense of purpose than ever before.

This isn't just turnover - it's the rise of a new momentum.

That shift in energy doesn't mean the first wave of influencers has stepped back. On the contrary – the old guard hasn't faded.

Many are still posting, still showing up. And a few – the most consistently high-ranking voices – have gone further, helping to define the tone, set the pace and show what the next chapter of influence could look like.

But they're not doing it alone. The second wave has arrived: people who have spent a year watching, assessing and then stepping in on their own terms. What they've brought isn't mimicry, but fluency, grounded confidence and a sense of timing shaped by watching what's worked before.

I've spoken to some of them. A few months ago, they weren't even sure they were "allowed" to post. Now they're in the rankings. And they've not just matched their predecessors – in several cases, they've overtaken them.

That shift matters. Because when you see someone in your own firm, or your own shoes, making it work, it stops feeling unattainable and starts seeming achievable.

There's a different energy now. More people are realising that LinkedIn is more than just a broadcast tool – it's a space for shaping ideas, building relationships and showing up with purpose.

One person doing it well used to be enough. Now I'm seeing firms with five or more LinkedIn influencers pulling in the same direction, and it's changing what being "good" looks like. We're past the point of novelty. This isn't just marketing. It's professional muscle built post by post, and the foundation for influence that lasts.



Simon Marshall
CEO, TBD Marketing



THEMES FROM THE QUARTER

The pace of change on LinkedIn has geared up again – yes, in how the platform works, but also in how people are using it. Many of those now entering the rankings aren't copying what came before. They're applying what they've observed, finding a tone and rhythm that suits them, and posting with far more fluency than we used to see from newcomers.

It's tempting to think that influence still comes from a handful of standout voices. But this quarter challenged that idea. When we looked at the top five performers from each firm, some of the most compelling results came from firms that weren't overly reliant on any one person. A balanced bench outperformed a solo star more often than not.

That wasn't because everyone was chasing numbers, but because more people were showing up, consistently and well. And for the first time, we're seeing that play out at scale – in ways that change how a firm looks from the outside, and over time, how it feels on the inside too.

Language, as ever, remains a live battleground. This was the quarter we finally ran the numbers on words like delighted, proud and humbled. We wanted to confirm what many of us suspected – and yes, some of the most overused phrases still outperform the more carefully crafted ones. But some posts are managing something quietly impressive: they strike a tone that feels genuine without abandoning clarity or intent.

Finally, we're witnessing a shift not away from LinkedIn, but through it. Some of the platform's most established voices are beginning to treat visibility here as a base rather than a pinnacle. They're using it to shape conversations elsewhere: with clients, within their firms, in public forums. It's what I call the Hall of Fame phase. Not because they're stepping back, but because they're stepping differently. The platform remains essential. But for some, it has also become a launch pad for broader impact.

THE METHODOLOGY

If it ain't broke, why fix it? But we did need to tweak it a little after some feedback from those in the tables and beyond. To qualify now for the main table, you need to post a minimum of six times per quarter. That means that we reduce the exposure to shocks in promotions season and promote more consistent use of LinkedIn.

Otherwise, nothing else has changed on the scoring front. We add up people's likes and comments, and score them as likes + (4*comments) to give them a Power Score per post. We then tot up the total Power Score for the quarter (1 April to 30 June) and rank everyone.

We asked firms to nominate their people, and some kindly provided us with names. Two hundred people sent us their data. The rest, we researched ourselves. Anyone, anywhere, can work out these stats for their own performance if they download their LinkedIn data and email it to us.

In total, we considered 17,500+ profiles this quarter across all categories – something like 14,000 for this main list. Not all the people who posted this quarter, but a good proportion of them.

THE HELEDD EFFECT

Sometimes it pays to be an early bird. The data reveals what we're dubbing the 'Heledd effect' – the surprising boost posts get when published at dawn. Analysis shows posts shared between 5 and 6am GMT (6am to 7am BST) hit an average power score of 143. Wait an hour and that slides to 113. An hour later, as more posts are scheduled and audiences begin to get bombarded, it drops to 82. The effect is exacerbated for comments, where posts issued at 5-6am GMT get 170% more comments than average.

Why? It's simple human behaviour mixed with social media's algorithmic tendencies. At 5am there's a low volume of posts competing for attention, meaning anything published has less noise to cut through. And when people wake up and scroll through their feeds an hour or two later, these early posts are primed to appear, having gained initial traction with early risers like

Heledd Wyn. It's that early engagement that gets posts bumped up the feeds. Contrast that to later in the day. Between 8am and 4pm the feeds become saturated, with thousands of posts vying for eyes. Engagement levels drop, with average pass scores lingering around the 50-60 mark. There's a slight spike after the early morning rush, perhaps when people finish their first tasks of the day and sneak a scroll, but there's no significant lunchtime bump. By the late afternoon, activity tapers off dramatically.

It's a trend we've noticed since lockdown days. Those half-asleep, pre-coffee moments could be the golden window to get noticed – probably much earlier than you think. So next time you're up before sunrise, think about hitting publish.

POST TYPES

Looking at all 48,128 posts in the report, images are far and away the most popular type. They make up over 55% of posts and have an average power score of 86, meaning they pull in around 86 engagements on average. No surprise really – they're easy to post, and catch the eye.

Text posts come in as the second most popular. They're used a lot, but their performance is more modest, averaging around 60 engagements. Articles, including newsletters, are there too, but they're less effective, at just 21 engagements – people often hide good information in them, but perhaps not everyone clicks through. They might work a bit better later in the day, perhaps whilst people are reading over lunchtime.

Celebration posts are interesting. They're not used loads, but when they are, they smash it, with an average power score of 230. That's probably because people like to join in congratulating others when they move jobs or hit a milestone. It might not look interesting, but using the templates is pretty crucial here, as LinkedIn prioritises them. Be proud of what you're doing, and tell us all about it.

Documents, those slider posts or PDFs aren't used much either but still do well, averaging around 86 engagements, similar to images. But there's a sweet spot – no one wants a hefty document; instead, they want accessible insights in an accessible format. Polls barely feature, making up under a third of a percent of posts. They don't perform as highly, perhaps as they're about gathering other people's thoughts rather than sharing your own.

Video posts make up about 1 in 16 posts – a huge increase compared to just a while ago – and get an average score of 47. Video often reaches far beyond these numbers because of how LinkedIn's algorithms prioritise it and it appears in people's feeds.

But just because images do so well doesn't mean that they should be all you post. Mix it up, experiment with different formats, and try different times. There are multiple different algorithms at play, and you've got to work with them all.

SIX KEY STATS



We reviewed posts by

14,011 PEOPLE

from top 200 UK law firms (around 48% of everyone who posted in the last month).

We looked at a total of

49,236 POSTS



HIGGS LLP

outperforms any other firm when you look at the top five influencers chart.

96 LAW FIRMS

have at least one person ranked in the top 500 (meaning 104 do not).



1,048,126

The total power score of the 800+ people on the main list.

\$2,096,252

Ad value of posts from the 800+ people on the main list.



NEW PEOPLE WHO RANK ON THE LIST



TOMASZ ZALEWSKI

Bird & Bird | RANK: 32



CHARMIAN AW

Hogan Lovells | RANK: 33



KATE HERBERT

Knights | RANK: 34



COLIN SHAW

Norton Rose Fulbright | RANK: 44



PAULO SARAGOCA DA MATTA

DLA Piper | RANK: 46



MICHELLE SEDDON

Foot Anstey LLP | RANK: 52



MIGUEL ZALDIVAR

Hogan Lovells | RANK: 54



KAYLEIGH RHODES

Hogan Lovells | RANK: 56



JAMES STEWART

Penningtons Manches Cooper LLP
RANK: 59



NICOLA GOOCH

Irwin Mitchell | RANK: 60



DR CATRIONA WOLFENDEN

Weightmans | RANK: 66



MOHAMMED TALIB

Pinsent Masons | RANK: 69

NEW PEOPLE WHO RANK ON THE LIST



DR DAMIAN KAŹMIERCZAK

DLA Piper | RANK: 72



MARTIN LAVESEN

DLA Piper | RANK: 75



TOBY TOMPKINS

Ashfords LLP | RANK: 81



BETHANY ALLEN

Norton Rose Fulbright | RANK: 85



KIA-JADE THOMAS

Bevan Brittan LLP | RANK: 86



CHRIS MCGRATH

Addleshaw Goddard | RANK: 90



TOM MARGESSON

Travers Smith | RANK: 95



AMY WOODFINE

Knights | RANK: 96



GIAMPIERO FALASCA

DLA Piper | RANK: 97



KYRA MOTLEY

Boodle Hatfield LLP | RANK: 98



NICK ABRAHAMS

Norton Rose Fulbright | RANK: 100

Q&A: DAVID HARDY

WHEN DID YOU DECIDE TO START TO USE LINKEDIN TO SHARE POSTS, AND WHY?

I have been on LinkedIn for over 10 years. Initially, I saw it as a recruitment site. Then I saw it as a way of keeping track of people moving jobs. About 5 years ago, it became a key place for sector knowledge and updates. About 18 months ago, I realised the potential power that it held for profile-raising and personal branding. I never saw the point of lawyers being on Twitter/X. Selling law has changed and if you aren't known, it is more difficult to sell. LinkedIn is profile-raising central. Simple.

WHY DO YOU THINK YOUR POSTS ENCOURAGE YOUR FOLLOWERS TO COMMENT AND ENGAGE?

We all have our niches. Above all, I am a serious planning lawyer in a serious outfit. I want to be known for the quality of my thought leadership, and people do, I hope, respect what I have to say about renewable energy, policy and land use. If I can package that up with a bit of humour and a bit of rock n roll, then I am happy. I have always been legal 'Marmite' and have never been short of work. So I must have been doing something right for 25 years.

HOW DO YOU KEEP THINKING OF NEW THINGS TO SHARE ABOUT?

Planning law is a fast-moving sector; there are always new policy documents, interesting decisions or schemes to talk about. I travel all over the country, looking at landscapes or historic places or destinations of interest. That provides a natural source of content. I like being able to introduce people to things that they may not know about. Most of my posts have a basic educational element to them.

HAVE YOU HAD ANY BREAKTHROUGH RESULTS THROUGH USING THE PLATFORM? HIRES? CLIENT WINS? INTRODUCTIONS?

It is hard to attribute particular revenue streams to LinkedIn, but it has definitely opened a door to jobs. People know who I am and know that I know my stuff. I very rarely have to set out my professional track record any more, because they say 'We have read LinkedIn, 'nuff said'. As with any lawyer, it then comes down to whether a client likes you as an individual. Clients get to choose their weapon.

HAS THE FIRM BEEN SUPPORTIVE OF WHAT YOU'RE DOING AND – ASSUMING IT HAS – WHAT LESSONS COULD OTHER LAW FIRMS LEARN?

Agnostic is how I would describe it. LinkedIn lies in that transition zone between corporate messaging and personal social media. The biggest benefits of LinkedIn are being able to move fast, share your views and show your personality. That is what clients want to see. Formal outputs from big firms, polished as they are, take a long time to put together, often miss the key window of interest and lack personality. That is fine, but I am going for something different. Lo-fi, lean and mean is the way to be.



WHAT WOULD YOU SAY TO FIRMS/LEADERS/BUSINESS PROFESSIONALS THAT ARE HESITANT ABOUT GETTING GOING ON LINKEDIN?

LinkedIn is generally a supportive platform, so have some confidence in taking your first steps. Find a niche and stick to it. Don't just repost material that others will have seen or know about already; think about what it means for those involved in your area of law. Add some spin to the tennis ball. Be more Rafa.

DO YOU GET INVOLVED IN TRAINING OTHERS ON HOW TO USE THE PLATFORM?

Nothing formal, but I can see that happening. I am asked by individuals for help and guidance on an ad-hoc basis and am happy to assist. I always say that I am no guru and am still learning myself. There are plenty of experienced trainers out there if you want to find them. Half the fun, I would say, is having a go. Look at what works and how you can build your own lane, and just press the 'Post' button.

WHO SHOULD WE KEEP AN EYE OUT FOR IN FUTURE? DO YOU HAVE ANY FUTURE SOCIAL MEDIA STARS IN THE MAKING?

Yes, we do. I am going to make a case for an apprentice called Sophie Lee, who has got the interest and skillset. James Horton always has a good musical reference.

WHICH CREATORS WOULD OTHER LEGAL SECTOR PROFESSIONALS BE WISE TO FOLLOW?

Well, Helen Pamely has been great to me, and she is brilliant on the pathway-to-partnership stuff. Patrick McCann radiates kindness and support; he has to be on any young lawyer's list. Simon Ricketts is at the learned end of what I do in planning law.

And this may surprise you, but I would recommend linking with the big sets of Chambers in your field. Some of them produce great materials and updates on relevant case law.

David Hardy
Partner, Planning and Infrastructure
CMS UK

CMS
law · tax · future

TOP 10 PEOPLE PROFILES

01

MARK STEPHENS CBE

Looking at Mark Stephens' LinkedIn feed feels like it might be a glimpse into his mind. There's something for everyone here: fun, political, serious business and a love for working to protect freedom of expression and its opposite force, the right to privacy.

Mark explained on stage a while ago what prompted him to get going on LinkedIn (that's his story to tell, not mine). But it was a stark reminder: our feeds are ours – not our firm's – and that people everywhere have stuff going on in their lives. His motivations are personal, but the benefit is personal and business. Who knew being yourself could be so successful as a business strategy?

He's a prodigious poster on the platform – maybe the most among all our listed people – but make no mistake, he is having fun, prodding, cajoling, urging or up to something with every single post he issues.



TOP 10 PEOPLE PROFILES

02

SOPHIE WARDELL

There's a quiet strength to the way Sophie Wardell shows up on LinkedIn, borne out in person too.

Her LinkedIn posts aren't flashy. They don't try to be. But they consistently reflect someone leading with compassion, clarity and an obvious respect for the people around her. Her writing invariably prompts you to pause and think.

This quarter, Sophie, once again, used her platform to highlight and advocate for others. From championing team successes to reflecting honestly on the realities of working life, her content struck a chord with readers across the legal sector and beyond.

It's a lesson in leadership through example. And it's what's made her one of the sector's most consistently resonant voices.



TOP 10 PEOPLE **PROFILES**

03

JON GREGSON

It's Jon off LinkedIn.

The man needs no other introduction.



TOP 10 PEOPLE **PROFILES**

04

ILANA KATTAN

Ilana continues to advocate for the release of the October 7th hostages.

She has shown up for hundreds of days (and counting), helping to keep the issue front of mind while much of the world looks away. Her posts are consistent, direct and deeply human.

This isn't brand-building. It's something far more important. And yet, through her clarity and commitment, Ilana has created a following that reflects trust, not just reach. In a space that can so easily reward random noise, she's shown the power of using a platform with purpose.



TOP 10 PEOPLE **PROFILES**

05

EMMA GEALE

Emma Geale's posts continue to blend professional insight with real warmth. And that's exactly why they land.

This quarter, that balance has shifted slightly. Alongside reflections on working life – from inbox dread to the quiet joys of team success – Emma has leaned further into the technical side of her practice, offering clear takes on estate planning, tax reform and the shifting contours of private client law. It's a recalibration, not a reinvention. One that broadens her voice without diluting its impact.

Emma remains one of LinkedIn's most engaging legal voices: thoughtful, precise and always worth reading.



TOP 10 PEOPLE PROFILES

06

DAVID JAMES LISTER

David James Lister may have experienced a quarter filled with transitions, but his presence on LinkedIn was as steady – and as human – as ever.

The past three months saw a farewell to firm life, a tribute to his grandfather, and a reminder that mentoring, parenting and lawyering are all variations on the same theme: showing up with care. Whether reflecting on personal change or professional values, David writes with honesty, warmth and the kind of emotional intelligence that sticks with you.

There's wit in his posts, but never at someone's expense – and a generosity of spirit that keeps people reading, week after week.



TOP 10 PEOPLE PROFILES

07

JAMES QUARMBY

James Quarmby remains one of the most lucid and intentional voices on LinkedIn when it comes to tax policy – and he's had no shortage of material this quarter.

From skewering wealth tax proposals to tracking the non-dom fallout in real time, his posts combine technical fluency with a lawyer's precision and a campaigner's edge. James doesn't court controversy for effect. But when the moment calls for a challenge, he doesn't hold back. That's what makes him one of the platform's most credible advocates, both for his clients and for a more honest policy debate.

He's also one of the few who can move easily between detailed legal commentary and wider public conversation, bringing substance to a space where visibility often trumps depth. His reach keeps growing. But it's the respect he commands that really counts. We can't wait to listen to his podcast series, which he will co-host with Dan Neidle.



TOP 10 PEOPLE PROFILES

08

ELOISE BUTTERWORTH

Eloise Butterworth is one of this quarter's breakout voices, rising into the top ten with posts that make compliance, culture and ethics feel both human and urgent.

A senior compliance specialist with a gift for plain speaking, Eloise brings warmth, clarity and just the right amount of humour and vulnerability to topics that rarely get this kind of treatment: thoughtful, engaging and grounded in real experience. Her "Myth-Busting Monday" posts are smart and structured, while her video content brings a calm, conversational tone to even the most technical of topics – and her dog Frank, who features regularly, has become something of a cult compliance mascot.

What makes her stand out isn't just tone or content, but her clarity of perspective, week after week. Eloise shows up with honesty and thoughtfulness, bringing a grounded view that connects day-to-day decisions with the bigger questions of how firms work – and why.



TOP 10 PEOPLE PROFILES

09

DAVID HARDY

David Hardy didn't just join the top ten this quarter – he practically staged an entrance. Not least by writing this quarter's top post: a humorous take on a greenfield site where crops once grew.

With content ranging from Yorkshire maypoles to surface water strategy, his feed brings a rare blend of personality and policy. The tone is unforced, the topics sharply observed, and the visual execution – often pairing sound, image and theme – reflects a clear eye for storytelling.

A self-professed lover of the visual arts, David brings that sensibility to how he shares, but never at the expense of the substance. His content is grounded in deep sector insight, particularly around planning, climate and the legal frameworks that shape how we build.

On a platform often dominated by uniformity, his posts stand out for both their clarity and creativity.



TOP 10 PEOPLE **PROFILES**

10

JUSTIN FARRANCE

Justin Farrance has quietly worked his way back into the top ten, proof – if any were needed – that frequency isn't everything.

He posts sparingly, but when he does, people stop and take notice. As the founder of GROW, a mentoring charity that's now supported over 10,000 aspiring legal professionals, Justin has helped open doors for students from all backgrounds. His posts continue that work. Whether announcing new partnerships, sharing practical insights, or calling out where the profession falls short, his voice is calm, clear and values-led.

DEI may no longer feature in his job title, but it remains central to how he shows up and what he stands for. Justin brings a consistent focus on access, allyship and building something better. His audience keeps growing, but the mission remains the same.



TOP 10 POSTS

POSTED BY

David Hardy

POWER SCORE

5,905

WHAT WE LOVE ABOUT THIS POST

“

The post triggers discussion – with conversations unfolding and connection requests being sent over an abnormal design. It's a great example of how sometimes, common ground can be found in peculiar places – in this case, North Leeds.

”

1



David Hardy · 2nd

Partner in the Planning and Infrastructure team at CMS

2w · 🌐

+ Follow ...

Competition time.

Entrants must be 6 years or over.

Design a more dispiriting house than this.

Go on. Try.

Coming to a greenfield site (which used to be farmland) near me in north Leeds.

#wecandobetterthanthis
#beautifulplaces



[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY
Tom Platts

POWER SCORE
4,345

WHAT WE LOVE ABOUT THIS POST

“

This post intrigues with a scroll-stopping, Where's Wally-esque image. With Bill Gates at the centre, the image draws you in – a perfect complement to a post with a simple message.

”

2



Tom Platts · 2nd
Equity Partner at Stephenson Harwood | M&A / PE Practice ...
[Visit my website](#)

+ Follow ...

2mo · Edited ·

Singapore's wonderful hawker fare, and Bill Gates, this evening.

What a sensational combination of cultures in Newton Food Centre, Singapore

As the [Gates Foundation](#) seeks to open in Singapore, a chance opportunity over a satay stick or two.



<https://lnkd.in/gaqTjh78>

[The Business Times](#), [The Straits Times](#) and [Singapore Economic Development Board \(EDB\)](#).

Photo: Michelle Robertson.



[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY
Jon Gregson

POWER SCORE
3,427

WHAT WE LOVE ABOUT THIS POST

“

The absurdity. He shoots, he scores... Jon Gregson has his finger on the pulse of the highly relatable, entertaining and 'awkward moment-based' side of legal LinkedIn. No one could post like this... besides Jon.

”

3



Jon Gregson ✓ • 2nd
Employment Law Partner | LinkedIn Imaginist | Weightmans ...
2mo • 6

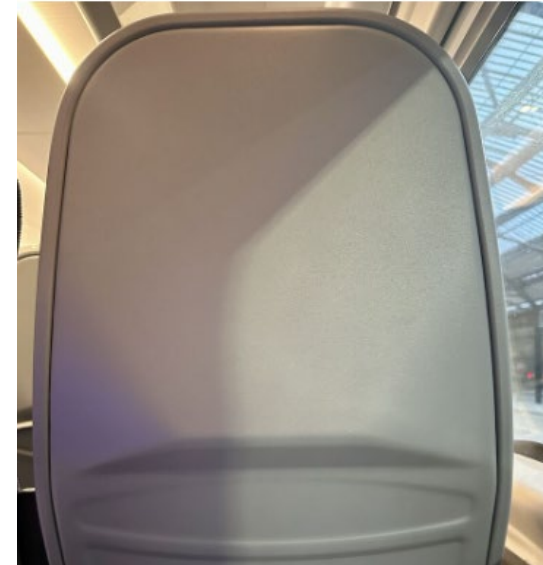
+ Follow ...

There's two types of people who get on a train

Those two arrive twenty minutes before it leaves. With time to get a coffee and wait patiently at the correct part of the platform knowing what carriage and seat you are in

Then there are those who turn up with 25 seconds to spare like a raccoon on meth with no idea if they have a seat, let alone in which carriage, all the while asking if this is the train to London

So far today, the raccoons are winning 3-1 and we've not even got to Crewe...



[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY

Herbert Swaniker

POWER SCORE

2,979

WHAT WE LOVE ABOUT THIS POST

“

The way the comments are full to the brim with support, praise, and best wishes for Herbert's new role as Partner; nicely packaged with a friendly photo. Congratulations Herbert!

”

4



Herbert Swaniker · 2nd

Partner | Technology Lawyer at Clifford Chance LLP; Board Member at C...

[Visit my website](#)

2mo · 🌐

I've been promoted to Partner at Clifford Chance.

They say be yourself. I'm glad I did that and still find myself here writing this note. I echo this advice to others as it represents the personality of the place I work and the people I'm lucky to build with.

The new rules for technology are being made around us—right now. Being trusted to guide our clients is a great honour, as the decisions made today have real impact. It's exciting, often surprising, and hard. I like tricky things - and there has been no shortage of opportunity.

The hard edges of law have been softened by working with many excellent, kind, honest, funny and sharp people. I'm lucky to find community with people that have these traits in abundance here.

Thank you to the people that have supported and challenged me. I'm excited to keep building with our global team. Thank you particularly to [Jennifer](#), [Jonathan](#) and [Zayed](#) - I'm looking forward to what's next.



[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY

Charles Roxburgh

POWER SCORE

2,737

5

WHAT WE LOVE ABOUT THIS POST

“

The brilliant delivery of the post – some good news, with so much clear support from the audience. Well done!

”



Charles Roxburgh · 3rd+
Chair/Non-executive Director
2mo · 🌐

+ Follow ...

Today is my first day as Chair of [Lloyd's](#). I am extremely honoured and excited to have been selected, and now to begin my tenure.

I would like pay tribute to my predecessor, [Bruce Carnegie-Brown](#), who has provided distinguished leadership to the Society over the past eight years. Bruce leaves the Society in a strong position, and he should feel very proud of his legacy.

Lloyd's has been an important part of my professional life, dating back to the 90s. I had the privilege of working closely with the then Chair, Sir David Rowland, with colleagues in the Corporation and with many leaders of the market through some difficult times. I developed a deep respect and affection for the market and friendships that last to this day. And I learned that when the market pulls together, extraordinary things can be achieved.

Today, the market is in immeasurably better shape than it was 30 years ago. I am very excited by the opportunities ahead. Lloyd's is a great British success story, and I look forward to working with the market to strengthen and extend its leadership as the world's pre-eminent marketplace for risk.

[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY

Mark Stephens CBE

POWER SCORE

2,683

WHAT WE LOVE ABOUT THIS POST



“

How it brightened the day of the tens of thousands of people who saw it. Fantastic! (We audibly laughed when reading this post).

”

6



Mark Stephens CBE  · 2nd
Consultant
2mo · 

[+ Follow](#) ...

The new Pope has a degree in mathematics from Villanova University.

This guy doesn't just understand sin. He understands cos, as well.

[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY

Donna Hart

POWER SCORE

2,665

WHAT WE LOVE ABOUT THIS POST

“

How the messaging is productive – using a personal example of steps taken to improve social mobility in the sector, prompting reflection and, hopefully, further action. The post’s positivity is reflected in the sentiment of the comments.

”

7



Donna Hart • 2nd

Partner & Head of Family Team - Family Mediator - Transfor...
3mo • Edited •

+ Follow ...

I often see people wanting a Paralegal role who don't have experience and are often rejected for roles for that reason... My advice to anyone looking for a Paralegal, please do consider somebody without experience.

The last two Paralegals I had were working in retail at the time I had employed them. One of them had experience of working in a law firm prior to that but the other had not.

One is about to qualify as a solicitor and the other one is halfway through her journey in qualifying. Both are going to be fantastic additions to the legal profession.

I was fortunate enough to work as Paralegal and gained so much experience.

Please do you think about giving somebody a chance that may not have the experience. Paralegals can only get experience if someone takes a chance on them!

I guarantee that if you do you will not regret it! The paralegals at Every's are fantastic with most working towards qualification.

I'm looking forward to the search for my next paralegal over the summer and the role will be open to all...! I will keep you posted as to how it goes.

[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY
Aziz Deen

POWER SCORE
2,593

WHAT WE LOVE ABOUT THIS POST

“

The support for the mentorship programme – shown by the number of engagements and tags made in the comments. Mentorship is very important; it's great to see the post prompting hundreds of people to pass on the opportunity.

”

8



Aziz Deen • 2nd
Islamic Finance & Property Solicitor at Foot Anstey LLP
2mo • 9

Do you want to be mentored by a practicing lawyer?

Do you want to mentor underrepresented lawyers from all backgrounds?

If so, comment "Yes" below and you shall shortly receive an application form for this year's Legal Guides mentoring scheme run by [The Association of Muslim Lawyers UK](#).

The scheme has connected well over 400 mentors and mentees to date and has resulted in participants securing vacation schemes and training contracts (including here at Foot Anstey)!

The scheme is open to people of all faiths and ethnicities from underrepresented backgrounds.

Please share this post widely and engage by liking and commenting!



[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY
Joel Shen

POWER SCORE
2,274

WHAT WE LOVE ABOUT THIS POST

“

The post's accessibility. Joel has a way of explaining things in a way that is understandable and highly conducive to LinkedIn's format. The post is perfectly positioned, effectively educates, and prompted discussion.

”

9



Joel Shen  2nd
Lawyer | Connector | Educator | Investor
2mo · Edited · 

+ Follow ...

Today, Donald Trump announced unilateral tariffs against every country in the world, claiming that "foreign nations will... pay for the privilege of access to (the US) market".

Stocks dived, bonds surged, and gold is pushing toward a new record high. [Nasdaq](#) futures tumbled 4%, and [S&P 500](#) futures fell 3.3%.

China vowed to impose "firm countermeasures" in response to Trump's "typical bullying" and the EU said it was "already working on its response".

But what nobody seems to be doing is calling Mr. Trump out on his blatant lies.

Tariffs are not paid by foreign governments. They are taxes paid by American importers, which often get passed directly to American consumers.

Here's how they work:

1. Imagine you run a popular breakfast joint in Los Angeles, and you import butter from France, for your famous buttered toast.
 2. The US government suddenly imposes a 20% tariff (i.e. a tax) on dairy products imported from the EU. That means for every \$100 of butter you buy from France, you now have to pay \$120 - \$100 to your French supplier (same as before), and \$20 to the US taxman.
 3. So France doesn't pay that extra \$20 - you do. Now you have a choice: (i) eat the cost, and make less profit; or (ii) raise prices on your buttered toast to make up for it.
 4. Many businesses will choose the second option, so your customers, everyday Americans, are the ones who end up paying more.
- In a nutshell: tariffs are a tax on Americans, not foreign countries.

So when Mr. Trump says, "we're making China pay," what's really happening is that Americans are paying more at the store, for everything from electronics to groceries.

Mr. Trump says that the tariffs are "reciprocal". This is also a lie. A reciprocal tariff on Singapore, and other countries with which the US has entered into free trade agreements like Australia, would be zero. Not 10%, as is the case for both countries.

Where are the economists, journalists, elected officials, and fact-checkers who should be calling out Mr. Trump's economic gaslighting?

Maybe they're there. But if they are, their voices are getting drowned out by Mr. Trump's repetition and performance.

We have finally reached a point where the truth no longer matters. Where spin overrides substance. Where a sitting president can repeat a lie so often that it becomes accepted fact.

Americans deserve better. But first, they have to demand it.

I have included, in the comments, links to a selection of articles by BBC, CNN, The Guardian, Reuters, South China Morning Post SCMP, The Straits Times, and The Washington Post.

All comments welcome.

Photo of me having buttered toast at a popular breakfast joint in LA, copyright mine.



[VIEW THE POST HERE](#)

TOP 10 POSTS

POSTED BY
Shazia Shah

POWER SCORE
2,260

WHAT WE LOVE ABOUT THIS POST

“

The blinding level of support shown in the comments. The post is an insightful reflection on what it means to work in the sector, while simultaneously celebrating a well-deserved promotion with her network. Great news, Shazia!

”

10



Shazia Shah

Partner | Irwin Mitchell LLP | Employment Law Committee M...

+ Follow

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I am thrilled to share that I have been promoted to Partner, effective 1 May 2025, at [#IrwinMitchell](#)

I'm incredibly grateful for this opportunity and humbled by the trust placed in me for this leadership role.

When I started practicing employment law, I never imagined how meaningful it would be to stand up for people navigating some of the most stressful moments in their working lives. Over the years, I've had the privilege of helping employees find their voice, understand their rights, and get the justice they deserve.

This journey has been full of growth, learning, and support from so many incredible colleagues, mentors, and friends, including [Fergal Dowling](#), [Elaine Huttley](#), [Shah Qureshi](#), [Deborah Casale](#) and [Donna Seferta](#).

It's a real privilege to work with inspiring and talented people, and also with the wonderful clients who have trusted me with their stories.

Thank you also to my fantastic colleagues in the Employment and Professional Discipline Team, for being a delight to work with:
[@Danielle Parsons](#), [Tina Din](#), [Celine Winham](#), [Kate Marsh](#), [Lara Massarella](#), [Connor Underwood](#), [Catriona McGregor](#), [Jessica Hunt](#)

When you truly love what you do, it never feels like work. I'm both honoured and excited for the opportunity to contribute even more to our team's continued success.

Looking forward to more responsibility, more strategy, and yes... probably even more meetings that could have been emails!

Here's to the next chapter! 🥳

[#Grateful](#) [#Promotion](#) [#NewChapter](#) [#ThankYou](#)
[#partner](#)
[#employment](#)



[VIEW THE POST HERE](#)

TOP 20 LINKEDINFLUENCERS



NO. 1 – **MARK STEPHENS CBE**
HOWARD KENNEDY
TOTAL POWER SCORE: **61,287**



NO. 2 – **SOPHIE WARDELL**
HIGGS LLP
TOTAL POWER SCORE: **57,329**



NO. 3 – **JON GREGSON**
WEIGHTMANS
TOTAL POWER SCORE: **45,712**



NO. 4 – **ILANA KATTAN**
HOGAN LOVELLS
TOTAL POWER SCORE: **32,084**



NO. 5 – **EMMA GEALE**
MILLS & REEVE LLP
TOTAL POWER SCORE: **17,994**



NO. 6 – **DAVID JAMES LISTER**
KNIGHTS
TOTAL POWER SCORE: **16,705**



NO. 7 – **JAMES QUARMBY**
STEPHENSON HARWOOD LLP
TOTAL POWER SCORE: **15,686**



NO. 8 – **ELOISE BUTTERWORTH**
FOOT ANSTEY LLP
TOTAL POWER SCORE: **12,162**



NO. 9 – **DAVID HARDY**
CMS
TOTAL POWER SCORE: **11,940**



NO. 10 – **JUSTIN FARRANCE**
A&O SHEARMAN
TOTAL POWER SCORE: **11,851**



NO. 11 – **JOEL SHEN**
WITHERS LLP
TOTAL POWER SCORE: **11,682**



NO. 16 – **JON BAINES**
MISHCON DE REYA LLP
TOTAL POWER SCORE: **9,081**



NO. 12 – **PAUL VERRICO**
EVERSHEDS SUTHERLAND
TOTAL POWER SCORE: **11,621**



NO. 17 – **TOM PLATTS**
STEPHENSON HARWOOD LLP
TOTAL POWER SCORE: **8,229**



NO. 13 – **JEN SHIPLEY**
IRWIN MITCHELL
TOTAL POWER SCORE: **11,554**



NO. 18 – **SARAH JACKSON**
KNIGHTS
TOTAL POWER SCORE: **8,178**



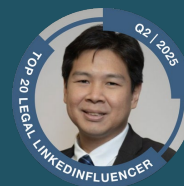
NO. 14 – **BORIS FELDMAN**
FRESHFIELDS
TOTAL POWER SCORE: **11,402**



NO. 19 – **VICTORIA QUINN**
WILKIN CHAPMAN ROLLITS
TOTAL POWER SCORE: **8,019**



NO. 15 – **LAUREN HARTIGAN-PRITCHARD**
HIGGS LLP
TOTAL POWER SCORE: **10,311**



NO. 20 – **YUANKAI LIN**
RPC
TOTAL POWER SCORE: **7,927**

TOP 21 - 50 LINKEDINFLUENCERS

Q1 2025 RANKING	NAME	FIRM	TOTAL POWER SCORE
21	Becca Horley	Shoosmiths LLP	7,474
22	Donna Hart	Everyys Solicitors	7,390
23	Salma Maqsood	Thrings	7,383
24	Jayne McGlynn	DWF	7,323
25	Claire Petts	Clyde & Co LLP	7,155
26	Adam Rose	Mishcon de Reya LLP	7,123
27	Rubina Ferreira	Woodstock Legal	7,012
28	Juliet Schalker	Debenhams Ottaway	6,970
29	Jacqui Rhule-Dagher	Hogan Lovells	6,960
30	Matt Schwartz	DLA Piper	6,786
31	Reena Parmar	Freshfields	6,531
32	Tomasz Zalewski	Bird & Bird	6,303
33	Charmian Aw	Hogan Lovells	6,152
34	Kate Herbert	Knights	5,898
35	Lewis McDonald	Herbert Smith Freehills Kramer	5,858
36	David Milligan	Norton Rose Fulbright	5,554
37	Jeremy Moller	Norton Rose Fulbright	5,399
38	Aziz Deen	Foot Anstey LLP	4,993
39	Paweł Sawicki	Bird & Bird	4,916
40	Michael Charalambous	Knights	4,900
41	Darryl Cross	Norton Rose Fulbright	4,873
42	Jonathan Whettingsteel	Dutton Gregory Solicitors	4,797
43	Keeley Lengthorn	RWK Goodman	4,758
44	Colin Shaw	Norton Rose Fulbright	4,742
45	Rishi Kohli	Norton Rose Fulbright	4,648
46	Paulo Saragoca da Matta	DLA Piper	4,556
47	Coralie McKeivor	Freeths LLP	4,552
48	Samantha Hope	Shoosmiths LLP	4,517
49	Emma Beynon	Anthony Collins	4,495
50	Charlie Moore	Kingsley Napley LLP	4,400

TOP 51 - 80 LINKEDINFLUENCERS

Q1 2025 RANKING	NAME	FIRM	TOTAL POWER SCORE
51	Yetunde Dania	Trowers & Hamlins	4,368
52	Michelle Seddon	Foot Anstey LLP	4,338
53	Michelle Hughes	Higgs LLP	4,322
54	Miguel Zaldivar	Hogan Lovells	4,290
55	Peter Humpherson	Higgs LLP	4,236
56	Kayleigh Rhodes	Hogan Lovells	4,233
57	Sian Wharf	Eversheds Sutherland	4,193
58	Marianne Blattès	Kennedys	4,150
59	Ben Giaretta FCIArb CARb	Fox Williams	4,063
60	James Stewart	Penningtons Manches Cooper LLP	4,053
61	Nicola Gooch	Irwin Mitchell	4,029
62	John Lewis	Stephenson Harwood LLP	3,934
63	Kristina Stiles	Leigh Day	3,813
64	Raymond Sun	Herbert Smith Freehills Kramer	3,786
65	John Andrews	JMW Solicitors LLP	3,702
66	Siân Jackson	Mills & Reeve LLP	3,621
67	Dr Catriona Wolfenden	Weightmans	3,603
68=	Ben Troke	Weightmans	3,547
68=	Kerry Gilbert	TLT LLP	3,512
69	James Riley	Irwin Mitchell	3,512
70	Mohammed Talib	Pinsent Masons	3,469
71	Samantha Robinson	gunnercooke llp	3,461
72	Caleb Adebayo	Linklaters	3,455
73	Dr Damian Kaźmierczak	DLA Piper	3,454
74	Lou Earp	Trethowans	3,412
75	Laura Hughes	Browne Jacobson LLP	3,393
76	Martin Lavesen	DLA Piper	3,376
77	Daniel Heymann	Dentons	3,335
77	Shazia Shah	Irwin Mitchell	3,258
79	Pranay Lekhi	A&O Shearman	3,258
80	Alex Gregory-Chialton	Dutton Gregory Solicitors	3,140

TOP 81 - 100 LINKEDINFLUENCERS

Q1 2025 RANKING	NAME	FIRM	TOTAL POWER SCORE
81	Tom Fletcher	Irwin Mitchell	3,087
82	Toby Tompkins	Ashfords LLP	3,061
83	Kim Lehal	RWK Goodman	3,047
84	Aysha Chouhdary	Geldards LLP	3,033
85	Ben Townsend	Stewarts	2,982
86	Bethany Allen	Norton Rose Fulbright	2,954
87	Kia-Jade Thomas	Bevan Brittan LLP	2,952
88	Helen Dawson	Brabners	2,950
89	Eleonora Rosati	Bird & Bird	2,907
90	Trevor Watkins	Pinsent Masons	2,841
91	Chris McGrath	Addleshaw Goddard	2,829
92	Musab Hems	Anderson Strathern	2,779
93	Jeanne Kelly	Browne Jacobson LLP	2,770
94	Gary Miller	Mishcon de Reya LLP	2,760
95	Emma Davies	Every's Solicitors	2,723
96	Tom Margesson	Travers Smith	2,710
97	Amy Woodfine	Knights	2,706
98	Giampiero Falasca	DLA Piper	2,670
99	Kyra Motley	Boodle Hatfield LLP	2,657
100	Angus Walker	Broadfield UK	2,655

Q&A: LAUREN HARTIGAN-PRITCHARD

WHEN DID YOU DECIDE TO START TO USE LINKEDIN TO SHARE POSTS, AND WHY?

I started posting consistently about 9 months ago, prompted mainly by the amazing posts that were being written by our People Director, Sophie Wardell. I'd felt for some time that the legal professional was underrepresented on LinkedIn, or at least that the content didn't really showcase the variety of people that actually work in law – but I didn't really know where to start.

I wanted to demystify the profession and change the public perception that solicitors are a bunch of arrogant shirts sat behind a desk obsessing about billings. Sophie has been a trailblazer in this regard, highlighting the human side of our profession, and she encouraged me to write about my experiences as a busy Partner and parent.

WHY DO YOU THINK YOUR POSTS ENCOURAGE YOUR FOLLOWERS TO COMMENT AND ENGAGE?

I think it's because my posts are honest. It's not all good news and success stories; sometimes my content shows vulnerability or imperfection, and I think people can relate to that. Whether my content is about parenting, leadership, or legal life, I try to write in a way that makes you pause, reflect, and feel something.

Also, LinkedIn is a community, and people will engage with you if you engage with them; even before I started posting regularly, I made it a priority to like and comment on content that I found relatable – and those individuals soon started engaging with my content, too.

HOW DO YOU KEEP THINKING OF NEW THINGS TO SHARE ABOUT?

I once heard Amelia Sordell say that if you got to the end of the day and had nothing to write about, then you would always struggle for content. She recommended that every time an idea pops into your head, you should write it down. I have been doing that ever since, and whilst half of those notes never see the light of day, if I'm ever running low on inspiration I can pick something from my notes.

As for the ideas themselves – the content often writes itself. So, much of what I write about is rooted in something that's happened to me that day – a throwaway comment in a meeting, a conversation with my daughter, a walk in the rain: all of it has potential if you're looking for meaning. And the more you write, the more you notice.

HAVE YOU HAD ANY BREAKTHROUGH RESULTS THROUGH USING THE PLATFORM? HIRES? CLIENT WINS? INTRODUCTIONS?

Absolutely. Relationships that started in the comments have led to referrals, instructions and collaborations. But more than that, I've built a network of people I can genuinely learn from and which I trust, which in turn makes me better at what I do.



HAS THE FIRM BEEN SUPPORTIVE OF WHAT YOU'RE DOING AND – ASSUMING IT HAS – WHAT LESSONS COULD OTHER LAW FIRMS LEARN?

The firm has been incredibly supportive, and I think it's because they recognise that people connect with people, not brands or brochures. I've

WHAT WOULD YOU SAY TO FIRMS/LEADERS/BUSINESS PROFESSIONALS THAT ARE HESITANT ABOUT GETTING GOING ON LINKEDIN?

Stop waiting to write the perfect post and don't worry about what other people think. No post is perfect, and no one really cares – so just go for it!

DO YOU GET INVOLVED IN TRAINING OTHERS ON HOW TO USE THE PLATFORM?

I don't deliver any formal training – I'd leave that to the experts, Si 😊 – but I'm often asked for advice on how to start posting, and it's one of my favourite things to do. Helping colleagues find their voice and seeing their confidence grow is incredibly rewarding. Since I started posting, I have noticed that many more people in the firm have also made the move from passively liking to actively commenting and even posting.

WHO SHOULD WE KEEP AN EYE OUT FOR IN FUTURE? DO YOU HAVE ANY SOCIAL MEDIA STARS IN THE MAKING?

There's a real wave of brilliant junior lawyers and early-career professionals starting to share their experiences, and their authenticity is refreshing. Lauren Moulton and Elliot Wilkes are just two of the trainees at Higgs creating great content, and I'm excited to see them grow into confident, visible professionals who shape the narrative of our industry through LinkedIn.

WHICH CREATORS WOULD OTHER LEGAL SECTOR PROFESSIONALS BE WISE TO FOLLOW?

Anyone who writes with clarity, courage, and consistency. People like Jodie Hill, Alana Tart, Jon Gregson, Patrick McCann, William Peake and of course our very own Sophie Wardell are just some of my favourite daily reads. All different in tone, but equally impactful. And don't just follow other solicitors. Some of my best insights come from creatives, founders, and job hunters. LinkedIn is about people, not professions.

Lauren Hartigan-Pritchard
Partner, Head of Restructuring & Insolvency
Higgs LLP

Higgs^{LLP}

TOP 10 PEOPLE BY HIGHEST GROWTH

RANK	NAME	PLACES CLIMBED SINCE Q1
1	Shazia Shah	263
2	Caleb Adebayo	212
3	Jayne McGlynn	209
4	John Lewis	190
5	Pranay Lekhi	167
6	Michael Charalambous	145
7	Aziz Deen	110
8	Lewis McDonald	73
9	Donna Hart	68
10	Darryl Cross	56

TOP 10 PEOPLE FOR TOTAL LIKES

RANK	NAME	FIRM	TOTAL LIKES
1	Mark Stephens CBE	Howard Kennedy	26,779
2	Ilana Kattan	Hogan Lovells	21,264
3	Sophie Wardell	Higgs LLP	12,957
4	Jon Gregson	Weightmans	12,471
5	Boris Feldman	Freshfields	10,572
6	Jen Shipley	Irwin Mitchell	6,602
7	Tom Platts	Stephenson Harwood LLP	6,451
8	Justin Farrance	A&O Shearman	6,444
9	Joel Shen	Withers LLP	6,067
10	Paul Verrico	Eversheds Sutherland	5,793

TOP 10 PEOPLE FOR TOTAL COMMENTS

RANK	NAME	FIRM	TOTAL COMMENTS
1	Sophie Wardell	Higgs LLP	9,236
2	Mark Stephens CBE	Howard Kennedy	8,195
3	Jon Gregson	Weightmans	5,306
4	Emma Geale	Mills & Reeve LLP	2,444
5	David Hardy	CMS	2,124
6	James Quarmby	Stephenson Harwood LLP	2,065
7	Ilana Kattan	Hogan Lovells	1,807
8	Eloise Butterworth	Foot Anstey LLP	1,629
9	Lauren Hartigan-Pritchard	Higgs LLP	1,529
10	Jen Shipley	Irwin Mitchell	1,238

TOP FIRMS FOR NUMBER OF RANKED INDIVIDUALS

RANK	FIRM	LEGAL LINKEDINFLUENCERS IN TOP 100
1	Norton Rose Fulbright	7
2=	Hogan Lovells	5
2=	DLA Piper	5
3=	Knights	4
3=	Irwin Mitchell	4
3=	Higgs LLP	4
4=	Weightmans	3
4=	Stephenson Harwood LLP	3
4=	Mishcon de Reya LLP	3
4=	Foot Anstey LLP	3
4=	Bird & Bird	3

TOP FIRMS FOR TOP FIVE INFLUENCERS' COMBINED POWER SCORES

RANK	FIRM	TOP FIVE INFLUENCERS' COMBINED POWER SCORE
1	Higgs LLP	78,047
2	Howard Kennedy	63,380
3	Hogan Lovells	53,719
4	Weightmans	52,862
5	Stephenson Harwood LLP	30,925
6	Norton Rose Fulbright	25,216
7	Mills & Reeve LLP	25,212
8	Knights	24,116
9	Freshfields	24,070
10	Irwin Mitchell	23,966

Q&A: ELOISE BUTTERWORTH

WHEN DID YOU DECIDE TO START TO USE LINKEDIN TO SHARE POSTS, AND WHY?

I had dabbled in LinkedIn historically – usually in relation to job moves/promotions (how cliché!). But after the first LinkedIn Influencer rankings report, I really started to understand the opportunities the platform could offer.

It was also at a time when I could feel my professional identity being too much aligned with the firm I was working at. I loved what I did, and I was mega-invested in the firm – probably more so than in myself. I'd been in similar situations before, so I knew I needed to take some action. Posting on LinkedIn gave me an opportunity to push myself and grow in a way that complemented my day job, but also in a creative way which allowed me to be more myself.

Now that I've started, I can't see myself stopping any time soon, regardless of where I work or what I'm doing. I no longer feel too much – too loud, too brash, too opinionated, too keen for change, too hungry. I've found my people, in a place where you can be unapologetically yourself.

WHY DO YOU THINK YOUR POSTS ENCOURAGE YOUR FOLLOWERS TO COMMENT AND ENGAGE?

It wasn't until the end of Q1 2025 that I had any idea I had such a high engagement-to-follower ratio. I think it goes to show that it's about quality over quantity! The risk and compliance community is particularly close-knit – we really show up for each other. A lot of what I post relates to AML and regulatory obligations, so it is relevant to all lawyers. Whilst I joke that my content is niche, I suppose it isn't really! I try to make risk and compliance an

easier conversation – more light-hearted. I speak about the things firms want to sweep under the carpet. Cutting through the jargon and seriousness of the topic really helps the messaging land. If one lawyer remembers something that they should or shouldn't be doing as a result of a post, then I feel like I've done my job.

HOW DO YOU KEEP THINKING OF NEW THINGS TO SHARE ABOUT?

At the beginning, it was a struggle. My original aim was to post twice a week – once about something compliance-related, and one about something else. This helped build the habit. The more you post, the more the ideas flow. The profession is under a huge amount of regulatory scrutiny at the moment, so there really is no shortage of content ideas.

Even after all this time, I still cannot predict what is going to land well. Some posts really fly and others not so much – and there isn't usually any correlation with the quality of the content!

HAVE YOU HAD ANY BREAKTHROUGH RESULTS THROUGH USING THE PLATFORM?

The community and genuine friendships I have built have been a standout breakthrough. I am, without doubt, a better lawyer, colleague and person as a result of the growth this platform has given me. I've



learnt, I've shared, I've become an ally. Knowing where your strengths lay and having the confidence to own them creates so many opportunities. I've got myself into rooms I didn't even know existed. Opportunities have been offered to me that I could not have even imagined. One of the most rewarding breakthroughs is others coming to you for advice or sharing their stories because something you have said in a post resonated with them.

I have recently landed my dream role, which I will be starting later on in the summer – something I would never have ended up doing if it wasn't for LinkedIn.

HAS THE FIRM BEEN SUPPORTIVE OF WHAT YOU'RE DOING AND – ASSUMING IT HAS – WHAT LESSONS COULD OTHER LAW FIRMS LEARN?

I think too many firms still feel threatened by the power that LinkedIn can give an individual. The profession is changing, and people want to embrace their individuality. If firms don't get behind their people, they will go somewhere where they do get that support.

WHAT WOULD YOU SAY TO PEOPLE THAT ARE HESITANT ABOUT GETTING GOING ON LINKEDIN?

I completely understand why people are daunted. For some, this will be caused by a lack of self-confidence, for others a fear of what peers and colleagues will say. These are normal feelings, but pushing through is where growth happens. Getting comfortable with posting has taught me to be more openminded about what I am capable of.

Team up with a couple of people and support each other to get started. Starting really is the hardest part – but I think people will be pleasantly surprised if they take the leap of faith.

DO YOU GET INVOLVED IN TRAINING OTHERS ON HOW TO USE THE PLATFORM?

I am definitely not knowledgeable enough to train anyone on LinkedIn – I'm basically just winging it!! That being said, I was given a lot of support and encouragement, and I make sure I pay that forward. I share tips and tricks which I've been told and what has worked for me. I try to do my part to cheerlead and encourage others.

WHICH CREATORS WOULD OTHER LEGAL SECTOR PROFESSIONALS BE WISE TO FOLLOW?

There are so many amazing creators out there – there is something for everyone. Don't just follow people where you think there is an obvious benefit to you. I have learned so much from people whose day job looks very different to mine. I personally love seeing the tenacity of those entering the profession – they are really going to shake things up.

As someone hugely invested in law firm culture, I'd strongly recommend following Gemma Ellison of Heart Leadership.

Eloise Butterworth
Senior Associate
Foot Anstey

FootAnstey

AN INTRODUCTION TO THE LEADERS

The power of consistent leadership on LinkedIn.

There's no shortage of commentary about consistency on LinkedIn. But when it comes to senior leadership in law firms – particularly Managing Partners and Senior Partners – it's worth asking what consistency actually means, and why it matters.

These are roles that involve being visible and representing the firm to clients, contacts and future recruits. But if someone in that role appears just once a month on LinkedIn, is that external part of the job really being done?

In the main leaderboard, we only include people who've posted at least six times in a quarter. If we applied that same filter to the leaders list, it would drop to single figures.

This isn't about being online all day. And it's not about outsourcing your voice to someone else. In fact, that might be the issue. Too many leadership accounts feel sporadic, templated or inconsistent – as if someone else is speaking on their behalf.

The leaders who stand out – Jo Farmer, Paul Sams, Trevor Sterling – are present, consistent and recognisably themselves. They post often

enough to stay visible, and they use that visibility to back their firm and their values.

Julian Taylor is a good example this quarter. Just eight posts, but every one felt clear and well-judged. His results would have put him firmly into the top tier of the overall leaderboard. A rare example of quality and consistency at leadership level.



Simon Marshall
CEO, TBD Marketing



TOP 20 LEADERS



NO. 1 – **JULIAN TAYLOR**
SIMMONS & SIMMONS
TOTAL POWER SCORE: **9,462**



NO. 2 – **JO FARMER**
LEWIS SILKIN
TOTAL POWER SCORE: **5,742**



NO. 3 – **PAUL SAMS**
DUTTON GREGORY SOLICITORS
TOTAL POWER SCORE: **4,941**



NO. 4 – **WALIED SOLIMAN, KC**
NORTON ROSE FULBRIGHT
TOTAL POWER SCORE: **3,907**



NO. 5 – **JAMES GEARY**
EMW LAW LLP
TOTAL POWER SCORE: **3,770**



NO. 6 – **TREVOR D STERLING**
MOORE BARLOW
TOTAL POWER SCORE: **2,606**



NO. 7 – **SARAH WALKER-SMITH**
AMPA
TOTAL POWER SCORE: **2,500**



NO. 8 – **HELEN SIMPSON**
DENTONS
TOTAL POWER SCORE: **2,028**



NO. 9 – **PAUL JENKINS**
ASHURST
TOTAL POWER SCORE: **1,801**



NO. 10= – **HERVÉ EKUÉ***
A&O SHEARMAN
TOTAL POWER SCORE: **1,744**



NO. 10= – **JOHN BRUCE**
KENNEDYS
TOTAL POWER SCORE: **1,695**



NO. 11 – **ALISON EDDY**
IRWIN MITCHELL
TOTAL POWER SCORE: **1,563**



NO. 16 – **GRAHAM SWEENEY**
SCHOFIELD SWEENEY
TOTAL POWER SCORE: **1,127**



NO. 12 – **RACHAEL HEENAN**
CAPSTICKS LLP
TOTAL POWER SCORE: **1,461**



NO. 17 – **KHALID GAROUSHA**
A&O SHEARMAN
TOTAL POWER SCORE: **1,077**



NO. 13 – **GUY LONGHURST**
ELLISONS
TOTAL POWER SCORE: **1,277**



NO. 18 – **CAROLENA GORDON**
CLYDE & CO LLP
TOTAL POWER SCORE: **862**



NO. 14 – **MARIE DANCER**
NELSONS
TOTAL POWER SCORE: **1,264**



NO. 19 – **DAN HIRST**
CHADWICK LAWRENCE
TOTAL POWER SCORE: **738**



NO. 15 – **JAMES STEWART**
HOWARD KENNEDY
TOTAL POWER SCORE: **1,212**



NO. 20 – **PAUL LEWIS**
LINKLATERS
TOTAL POWER SCORE: **735**

TOP 5 LEADER PROFILES

01

JULIAN TAYLOR

Julian Taylor takes the top spot in our law firm leaders list this quarter – a striking rise from 20th place last time. Not because he posted often, but because when he did, people paid attention.

Julian's contributions range from reflections on gender equality and AI in legal workflows to personal perspectives on fatherhood and flexible working. He blends professional authority with personal insight – a balance few in his position strike well.

His post about working 90% hours – still unusual for a City senior partner – resonated beyond the legal sector, with thousands of likes and hundreds of comments. Elsewhere, he's generous in his praise, clear in ambition, and open about the scale of change ahead. There's institutional weight behind his voice, but it never feels overplayed.

Julian uses LinkedIn to represent his firm – and to say something real about what leadership can look like.



TOP 5 LEADER **PROFILES**

02

JO FARMER

Jo Farmer holds steady at No. 2 in this quarter's rankings, a reflection of the clarity and authenticity she brings to LinkedIn.

Her posts this quarter ranged from career reflections to policy impact, offering a grounded perspective on what it means to lead in today's legal profession. Whether writing about working parenthood, advocating for equal parental leave, or tracing her own journey through the ranks, she brings candour and purpose.

There's nothing formulaic in the way Jo shows up. Her engagement isn't driven by volume but by the substance of what she shares. One of the most striking examples was a post on social mobility, connecting personal experience to wider questions of access and inclusion.

Jo's presence is a reminder that influence doesn't need to be loud to be powerful. It needs to be clear, credible and human – and that's exactly what she brings.



TOP 5 LEADER **PROFILES**

03

PAUL SAMs

Few law firm leaders use LinkedIn with Paul Sams' mix of humour, heart and honesty. His posts this quarter have ranged from reflections on strategy and leadership to cycling through the New Forest, aggressive seagulls and home-cooked meals from his kids – a gesture, he notes, born of their concern for his health. It's all recognisably him: open, unfiltered, and far more engaging than most managing partner updates.

There's warmth here, but also openness and vulnerability. Paul has written about the loss of his father, about pressure and perspective, and about the kind of leadership that looks inward as well as out. Whether hosting a new joiners' breakfast, spotlighting an award-winning training programme, or mulling over the future of legal education, he speaks as someone who sees people first.

The result is a presence that feels unusually real. And in a sector still prone to guardedness, that kind of authenticity doesn't just stand out. It connects.



TOP 5 LEADER PROFILES

04

WALIED SOLIMAN

Few legal leaders use LinkedIn with quite the same conviction as Walied. His posts this quarter have been broad in theme but consistent in tone: thoughtful, generous, and firmly anchored in values.

Whether writing about Indigenous learning, celebrating Canada's diversity, or reflecting on access to justice through personal experience, he connects institutional voice to human story without flattening either. One post honours the legacy of the Jewish Canadian jurist Bora Laskin; another highlights a partner's pro bono leadership. In each, there's a sense of gratitude and moral clarity – as well as pride in the team around him.

As Global Chair at Norton Rose Fulbright, Walied brings reach and authority. But it's his instinct to honour others, and to reflect rather than react, that gives his posts lasting impact. He's not just setting a tone for the firm; he's modelling the values that many in the profession want to see more of.



TOP 5 LEADER **PROFILES**

05

JAMES GEARY

James Geary brings a clear sense of purpose to LinkedIn – one shaped by community, inclusion and a belief in doing business differently. As Managing Partner at EMW, one of the UK's few B Corp-certified firms, he leads with values that feel personal as well as professional.

His posts this quarter touch on everything from local events and historical landmarks to cross-sector collaboration and inclusive leadership. Often celebratory, always grounded, they reflect a tone that's consistent with the broader spirit of B Corp – even when the label isn't mentioned.

He's also a trustee and an advocate – not just for the causes he supports, but for the people around him. That spirit of grounded optimism runs through his posts, which consistently emphasise connection, appreciation and the importance of shared effort.

What emerges is a picture of someone not just growing a firm, but helping to nurture the community around it.



AN INTRODUCTION TO THE INDIES

There's a growing group of lawyers proving that you don't need a large firm behind you to build influence. Many of them didn't want to play the game by the rules set by large firms. So they quit and are busy doing things their own way, writing their own posts, in their own voice, on their own terms. That freedom of expression sees their audiences grow quarter after quarter.

What stands out isn't just the consistency. It's the clarity. Posts that are punchy without necessarily being gimmicky. Insightful without turning into lectures. And most importantly, demonstrably human.

This top ten shows what's possible for lawyers in smaller practices and boutique firms. Henry Nelson-Case has led the list from the start of the year, blending law with incisive, personal commentary. Craig Kelly continues to show how corporate and commercial lawyers can use LinkedIn to challenge perceptions and build trust. And Heledd Wyn proves that private client work can be emotionally intelligent without being emotionally exhausting.

Front of mind and on the platform most days, these lawyers are hanging out where their clients and targets are hanging out.



Simon Marshall
CEO, TBD Marketing



SIX KEY STATS



45 INDIES

scored enough to rank on the **main list** this time compared to 36 in Q1 2025.

We looked at a total of

49,236 POSTS

including Indies.



NEXA LAW

has three people in the top 12 ranked Indies.

40 FIRMS

are represented in the Indies chart.



Almost as many Indies (12) scored **power scores of over 10,000** as in the main list (15 people).

It's harder to rank top ten **as an Indie** (14,742 is 10th place) than in the main list (11,851 is 10th).

NEW PEOPLE WHO RANK ON THE LIST



LILY MALEKYAZDI

Nexa Law | RANK: 8



LIZ SMITH

Carbon Law Partners | RANK: 11



XIAO PAN

Witan Solicitors | RANK: 15



HARRY MCCARTHY

John Hodge Solicitors | RANK: 22



CATHERINE PROSSER

Berwins | RANK: 24



RENA CHRISTOU

Halborns Limited | RANK: 30



DAVID SMITH

Spector Constant & Williams | RANK: 34



NICOLA A LOWE

Harold G Walker Solicitors | RANK: 36



PHILIP HYLAND

PJH Law | RANK: 38



ESTELLA NEWBOLD BROWN

Amphlett Lissimore | RANK: 40

TOP 5 INDIE PROFILES

01

HENRY NELSON-CASE

Henry Nelson-Case continues to shape conversations across legal LinkedIn with a style that's both steady and distinctive.

This quarter, his posts ranged from reflections on mental health and social mobility to moments of humour and everyday perspective – whether sharing thoughts on workplace culture, a funny text from his mum about Beyoncé, or a coffee stop with Penny the puppy.

His tone is measured and clear. He writes with a strong sense of audience, offering insight without overexplaining, and encouraging reflection without telling people what to think.

That balance is part of what makes his post feed such a distinctive space – one where professional experience and personal voice come together, and where a wide cross-section of the profession feels at home.



TOP 5 INDIE PROFILES

02

CRAIG KELLY

Craig Kelly takes his place in this quarter's Indies ranking with a run of posts that combined cultural nostalgia with legal insight – and struck a chord well beyond the legal community. His nostalgic reflections on cigarette machines and corner shops triggered a flood of memories and a flurry of comments. But there's more going on here than retro charm.

Craig's strength lies in taking everyday details – a puzzling drinks offer, a stray Craig David lyric, a child's offhand comment – and using them to open up bigger conversations. About how we interpret contracts. About fairness and clarity. About the emotional undercurrent of seemingly routine decisions.

His tone remains consistent: warm, grounded, never glib. He writes as someone who understands both the letter of the law and the lives it affects. There's a calm thoughtfulness to his content – and a quiet authority that keeps people coming back.



TOP 5 INDIE PROFILES

03

HELEDD WYN

Heledd Wyn holds her third-place spot with posts that continue to do exactly what the best LinkedIn content should: inform, connect and quietly challenge.

Whether reflecting on elder care and mental capacity, sharing behind-the-scenes moments at Rothley Law, or rating misspellings of her name with forensic wit, she strikes a tone that's personal without oversharing, professional without pretence.

Several of her most popular posts this quarter focused on the LinkedInInfluencer community itself – not just celebrating the rankings, but reflecting on what they represent: visibility, connection, and the value of showing up as yourself. That same voice runs through everything she shares: clear, funny, forthright, and rooted in real-world empathy.

In a field that can feel abstract or overly polite, Heledd offers something braver: a voice that's informed, emotionally literate, and genuinely up for coffee. You don't have to guess where she stands. That's why people keep reading.



TOP 5 INDIE PROFILES

04

STEVEN MATHER

Steven Mather's place in the top 5 this quarter is the result of a deft blend: part legal satirist, part plain-speaking advocate, part open-book human.

His most popular posts take aim at the small absurdities of legal life and beyond – the quirks of legal drafting, the habits of clients, the 'front door contracts' threatening salespeople with £10-a-minute fees – but always with a smile that invites, rather than sneers.

Beneath the humour, though, is a deeper current. He talks openly about weight loss, faith, stress, imposter syndrome, and the path that led him to be named Solicitor of the Year. These aren't detours from his professional voice – they are the voice. Unfiltered, but considered. Lighthearted, but never trivial.

Whether he's decoding legalese, reflecting on the realities of consultancy, or offering a self-deprecating glimpse behind the trophy photo, Steven has become a rare thing on LinkedIn: a solicitor who teaches, entertains and reassures – often in a single post.



TOP 5 INDIE PROFILES

05

LISA HAYWOOD

A new entry this quarter – and she’s made herself known. Lisa Haywood has built a strong following with a voice that’s sharp, self-aware and unusually open for a litigator. Her posts range from the strategic realities of dispute work to the emotional toll of parenting guilt, professional bias, and the cost of pretending everything is fine.

There’s real range here: from annotated office-life satire to personal reflections on paternity leave, maternity guilt and setting up her own firm while raising five children. The tone shifts, but the thread is constant: clarity, care, and a refusal to fudge what matters.

And through it all, a dry humour runs beneath the surface. She’s serious, but never solemn. Grounded, but not afraid to speak up. With her firm now visibly thriving and her voice gaining traction, Lisa is making it clear: litigation doesn’t need to hide behind formality.



TOP 45 INDIES



NO. 1 – **HENRY NELSON-CASE**
THRIVE LAW
TOTAL POWER SCORE: **27,701**



NO. 2 – **CRAIG KELLY**
AQUABRIDGE LAW
TOTAL POWER SCORE: **26,300**



NO. 3 – **HELEDD WYN**
ROTHLEY LAW LTD
TOTAL POWER SCORE: **25,234**



NO. 4 – **STEVEN MATHER**
NEXA LAW
TOTAL POWER SCORE: **24,321**



NO. 5 – **LISA HAYWOOD**
STUTT ASSOCIATES
TOTAL POWER SCORE: **23,393**



NO. 6 – **PARDEEP KANDOLA**
THOMAS FLAVELL & SONS
TOTAL POWER SCORE: **21,035**



NO. 7 – **JODIE HILL**
THRIVE LAW
TOTAL POWER SCORE: **18,263**



NO. 8 – **LILY MALEKYAZDI**
NEXA LAW
TOTAL POWER SCORE: **15,614**



NO. 9 – **NIC ELLIOTT**
ACTONS SOLICITORS
TOTAL POWER SCORE: **15,261**



NO. 10 – **AMY COUSINEAU MASSEY**
MCCARTHY SOLICITORS
TOTAL POWER SCORE: **14,742**



NO. 11 – **LIZ SMITH**
CARBON LAW PARTNERS
TOTAL POWER SCORE: **12,596**



NO. 12 – **CHRISSIE WOLFE**
NEXA LAW
TOTAL POWER SCORE: **10,643**



NO. 18 – **DAN JOHNSON**
EQUITABLE LAW
TOTAL POWER SCORE: **6,333**



NO. 13 – **JADE GANI TEP**
CIRCE LAW LTD
TOTAL POWER SCORE: **9,375**



NO. 19 – **DONNA SCULLY**
CARPENTERS GROUP
TOTAL POWER SCORE: **6,316**



NO. 14 – **BILLIE-ANN SAMARDZIJA**
WALLACE ROBINSON & MORGAN
TOTAL POWER SCORE: **9,373**



NO. 20 – **HAMZAH SHARIF**
ZEN LAW SOLICITORS
TOTAL POWER SCORE: **6,302**



NO. 15 – **XIAO PAN**
WITAN SOLICITORS
TOTAL POWER SCORE: **7,948**



NO. 21 – **SANA SADDIQUE**
COLLECTIVE LAW SOLICITORS
TOTAL POWER SCORE: **5,731**



NO. 16 – **SIMONE RITCHIE**
ARCH LAW
TOTAL POWER SCORE: **7,774**



NO. 22 – **HARRY MCCARTHY**
JOHN HODGE SOLICITORS
TOTAL POWER SCORE: **5,286**



NO. 17 – **SARAH DODD**
TREE LAW
TOTAL POWER SCORE: **7,055**



NO. 23 – **RAFAEL SINGER**
SUMMERFIELD BROWNE
TOTAL POWER SCORE: **5,199**



NO. 24 – **CATHERINE PROSSER**
BERWINS
TOTAL POWER SCORE: **5,195**



NO. 29 – **CLARE CHAPPELL**
CARBON LAW PARTNERS
TOTAL POWER SCORE: **4,738**



NO. 25 – **ALISHA BUTLER**
PHOENIX LEGAL SOLICITORS
TOTAL POWER SCORE: **5,095**



NO. 30 – **RENA CHRISTOU**
HALBORNS LIMITED
TOTAL POWER SCORE: **4,574**



NO. 26 – **JENNA LOUISE ATKINSON**
HARRISON DRURY SOLICITORS
TOTAL POWER SCORE: **5,091**



NO. 31 – **KUSH BIRDI**
BIRDI & CO
TOTAL POWER SCORE: **4,530**



NO. 27= – **SIAN LIAS**
PHILLIPS LAW
TOTAL POWER SCORE: **4,900**



NO. 32 – **IAN MCCANN**
LEGAL STUDIO
TOTAL POWER SCORE: **4,272**



NO. 27= – **LEANNE CRELLIN**
BRIDGE MCFARLAND LLP
TOTAL POWER SCORE: **4,900**



NO. 33 – **MARCIN DURLAK**
IMD CORPORATE
TOTAL POWER SCORE: **4,074**



NO. 28 – **ANASTASIA TTOFIS**
ILA
TOTAL POWER SCORE: **4,797**



NO. 34 – **DAVID SMITH**
SPECTOR CONSTANT & WILLIAMS
TOTAL POWER SCORE: **3,925**



NO. 35 – **PAUL BRITTON**
BRITTON AND TIME SOLICITORS
TOTAL POWER SCORE: **3,887**



NO. 36 – **NICOLA A LOWE**
HAROLD G WALKER SOLICITORS
TOTAL POWER SCORE: **3,386**



NO. 37 – **BETH BEARDER**
HALBORNS
TOTAL POWER SCORE: **3,181**



NO. 38 – **ARUN CHAUHAN**
TENET COMPLIANCE & LITIGATION
TOTAL POWER SCORE: **3,070**



NO. 39 – **PHILIP HYLAND**
PJH LAW
TOTAL POWER SCORE: **2,990**



NO. 40= – **DEREEN KAKABRA**
WARNER GOODMAN
TOTAL POWER SCORE: **2,983**



NO. 40= – **CHRISTOPHER CLAYTON**
LONGDEN, WALKER & RENNEY SOLICITORS
TOTAL POWER SCORE: **2,983**



NO. 41 – **ESTELLA NEWBOLD BROWN**
AMPHLETT LISSIMORE
TOTAL POWER SCORE: **2,908**



NO. 42 – **ALICIA HILTON**
HOLMES & HILLS
TOTAL POWER SCORE: **2,840**



NO. 43 – **SIMON RICKETTS**
TOWN LEGAL
TOTAL POWER SCORE: **2,610**



NO. 44 – **NATALIE SUTHERLAND**
BURGESS MEE
TOTAL POWER SCORE: **2,486**



NO. 45 – **PHIL LEE**
DIGIPHILE SERVICES LIMITED
TOTAL POWER SCORE: **2,238**

TOP 10 INDIES FOR TOTAL LIKES

RANK	NAME	FIRM	TOTAL LIKES
1	Pardeep Kandola	Thomas Flavell & Sons	14,971
2	Henry Nelson-Case	Thrive Law	14,903
3	Craig Kelly	Aquabridge Law	11,552
4	Steven Mather	Nexa Law	9,919
5	Lily Malekyazdi	Nexa Law	9,021
6	Heledd Wyn	Rothley Law Ltd	8,441
7	Jodie Hill	Thrive Law	5,838
8	Chrissie Wolfe	Nexa Law	5,326
9	Amy Cousineau Massey	McCarthy Solicitors	5,194
10	Donna Scully	Carpenters Group	4,593

TOP 10 INDIES FOR TOTAL COMMENTS

RANK	NAME	FIRM	TOTAL COMMENTS
1	Lisa Haywood	Stutt Associates	3,635
2	Craig Kelly	Aquabridge Law	3,344
3	Heledd Wyn	Rothley Law Ltd	3,299
4	Steven Mather	Nexa Law	2,948
5	Amy Cousineau Massey	McCarthy Solicitors	2,176
6	Nic Elliott	Actons Solicitors	1,997
7	Jodie Hill	Thrive Law	1,505
8	Jade Gani TEP	Circe Law Ltd	1,356
9	Lily Malekyazdi	Nexa Law	1,280
10	Pardeep Kandola	Thomas Flavell & Sons	1,268

Q&A: LISA HAYWOOD

WHEN DID YOU DECIDE TO START TO USE LINKEDIN TO SHARE POSTS, AND WHY?

When I opened my own law firm in November 2024. Until then, I'd only had generic profiles (there are a couple still out there, which are beyond boring!), and wasn't encouraged to use it at all by firms I worked for. When I was setting up my own firm, I thought hard about the message I wanted to get out about what I'd be doing, and the message was loud, audacious and different.

To me, LinkedIn was a platform that allowed me to get that message across using personality. I knew other professionals hung out there, and they seemed like people who might understand the journey I was about to take and might be able to help support me through it, even just by being there and doing the same thing at the same time.

DID YOU HAVE ANY FEARS ABOUT BEING AUTHENTIC AND SHARING YOUR OPINIONS IN YOUR POSTS AT FIRST?

I was so worried that I would be laughed at, or that nobody would read anything I put out. It wasn't just me I was representing but my law firm, and I didn't want to doom my firm to suffer if something I said hit a bum note.

WHY DO YOU THINK YOUR POSTS ENCOURAGE YOUR FOLLOWERS TO COMMENT AND ENGAGE?

Honestly, I don't know. There are so many smart, funny and really interesting people on LinkedIn that I feel a bit like an outlier. I am having fun and just posting about daily life and nostalgic memories from my early career.

I wonder sometimes if there are those who hope to pick up life hacks from my struggles of raising five children alongside law firm ownership. Spoiler alert: there are none. Children are hard work, and so are leadership and management. Perhaps everyone really does want an ineffectual robot vacuum cleaner or Pete the Pasty.

HAS YOUR FIRM OR CHAMBERS BEEN SUPPORTIVE OF WHAT YOU'RE DOING AND – ASSUMING IT HAS – WHAT LESSONS COULD OTHERS LEARN FROM YOUR APPROACH?

I have never been encouraged to use LinkedIn in previous roles, which is probably why I am enjoying the freedom now. I have a lot more licence than others, because I don't have any policies to adhere to that I haven't drafted myself – so I'm more able to express views and stand behind causes than those employed by firms with strong corporate branding rules to follow.

However, I think there is scope for all firms to loosen the reins and allow more room for individual personalities to be showcased right across their firm. Their people are the ones who 'win' the work after all.

DO CLIENTS EVER SAY ANYTHING ABOUT YOUR POSTS TO YOU?

Often. There are people who love



following along and will refer to a post I've made recently when we speak. A few have instructed me on the back of a post that really resonated with them and us striking up a conversation. I've had so many people at networking events come to 'meet' me in real life and tell me they love what I'm doing on LinkedIn and asking me to carry on because they love seeing people doing something different.

WHAT WOULD YOU SAY TO OTHERS THAT ARE THINKING OF ADDING THEIR VOICE ON THIS PLATFORM?

It can feel overwhelming, but the best place to start is often commenting on others' posts. People are so friendly and love to hear from new voices. You have a valid opinion and there are thousands of people who would love to hear it. Interacting with others can be really rewarding, as it often leads to deeper conversations and connections with people whose posts resonate with you. Follow anyone who seems like they have some interesting views. Keep it diverse – there are so many different industries and styles, and every one has something to learn from.

WHAT'S THE MOST SURPRISING RESULT THAT YOU'VE PRODUCED DUE TO YOUR POSTING ON LINKEDIN? OR, HAVE YOU HAD ANY BREAKTHROUGH RESULTS?

I've been surprised that my posts do resonate with people. I've got a small number of followers compared to others using the platform, so I didn't know

how things would go. It's always lovely to hear everybody's views and experiences, and I've been really enjoying meeting with people I've met on LinkedIn virtually or face to face offline.

HAVE YOU FOUND REAL-LIFE NETWORKING EASIER AS A RESULT OF YOUR PROFILE ON LINKEDIN?

It's certainly opened up conversations. I've found myself referring to the posts that others have made and little updates I've seen from them, so it's been nice to develop relationships. And meeting people offline when we've 'met' virtually on LinkedIn has been great because it feels like we're already well-known by that point.

WHICH CREATORS WOULD OTHER LEGAL SECTOR PROFESSIONALS BE WISE TO FOLLOW?

Harry McCarthy is a really funny person to follow (and a fellow South West lawyer). I love Craig Kelly, Jon Gregson and Steven Mather for their funny posts. But I also love following really successful leaders like Dame Dana Denis-Smith. I'm also going to put out next-gen lawyer Xiao Pan and compliance guru Eloise Butterworth.

Lisa Haywood
Owner Director and Solicitor
Stutt Associates



AN INTRODUCTION TO THE BARRISTERS

Is it any surprise that barristers are, increasingly, drawn to LinkedIn? Half lawyer, half performer, wholly self-employed, barristers have no qualms about grabbing attention where clients and referrers are hanging out.

Is it legal commentary that sees our top three dominate the rankings? Not a chance. A compelling mix of personal story, social justice and advocacy, dogs and organisational skills dominate those slots.

Top of the list is Dr Tunde Okewale OBE. And it's not even close. His presence this quarter is a masterclass in trust-building. Clear views, clear values, and a reach that goes well beyond the Bar.

Equally, Andrew Hogan has made LinkedIn his own over the past few years, consistently turning up with relatable posts which are digestible and funny.

Slightly further down the list is Adam Wagner, whose work on the release of Israeli hostages has remained front of mind partially through his social media updates.

Here's to the barristers who ignore the technical-updates-only naysayers and post about all elements of their lives. An inspiration to all of the legal sector's roles.



Simon Marshall
CEO, TBD Marketing



TOP 5 BARRISTER PROFILES

01

TUNDE OKEWALE OBE

Tunde Okewale OBE holds the top spot again this quarter, and it's easy to see why. His posts consistently draw huge engagement – often over 1,000 likes and hundreds of comments – but what sets them apart is the clarity, purpose and reach behind the words.

This is writing that challenges, affirms and equips. He speaks to systems and structures, but always through the lens of lived experience. Whether reflecting on legacy, loss, inclusion or the cost of professional performance, his voice feels rooted – not only in advocacy, but in accountability.

Beyond LinkedIn, his work with Urban Lawyers, Sport England and wider public education reinforces that same intent: to open doors, to hold them open, and to ensure others walk through more fully seen. His influence here is only part of the picture – but it reflects the same steady commitment to visibility, equity and long-term change.



TOP 5 BARRISTER PROFILES

02

ANDREW HOGAN

Andrew Hogan holds his second-place spot with a stream of posts that feel equal parts travelogue, literary sketchbook and gentle provocation. From reflections on the Civil War to updates from the Nottinghamshire woods, his writing blends insight, curiosity and a deep appreciation for life's quieter rhythms.

Sunny, his Labrador and near-constant companion, remains the heart of it all – bounding through paddling pools, stealing the scene in Star Wars cameos, and offering the kind of wordless wisdom that no legal textbook could match.

There are moments of real sharpness here – on justice, burnout, creativity and purpose – but they arrive lightly, woven into stories rather than declarations. Andrew's voice is warm, reflective, and gently insistent that there's more to legal life than precedent and procedure. His posts don't just offer respite; they offer perspective. And Sunny, needless to say, continues to steal the show.



TOP 5 BARRISTER **PROFILES**

03

LAURA BROWN

Laura Brown writes with a tone that's both grounded and inviting – drawing on her experience as a freelance paralegal, law accountant and chambers administrator to share posts that resonate well beyond the legal world.

Her content ranges widely: reflections on adoption, caring, and online criticism sit comfortably alongside thoughts on legal life, the merits of mint-scented shower gel, and a firm belief that Yorkshire puddings belong with every roast. What ties it all together is a sense of ease – a willingness to show up as herself, without any unnecessary polish.

She writes, too, about love and partnership – often through affectionate glimpses of life with her husband, Darren – and brings the same openness to every part of her working and personal life. Her voice is consistent, thoughtful, and quietly supportive of everyone trying to make legal work a little more human.



TOP 5 BARRISTER PROFILES

04

SIMON ANDERSON

Simon Anderson brings clarity, bite and a barrister's sense of timing to legal LinkedIn. A specialist in complex employer's liability and employment law, he writes with purpose – but also with wit, restraint and an eye for the human stakes behind the legal principle.

His posts this quarter ranged from commentary on key decisions to reflections on dyslexia, professional boundaries, and the duty to speak when institutions fail. One of the most widely read paid tribute to Maggie Oliver – the former detective who exposed police inaction during the Rochdale grooming scandal – and offered a quietly powerful meditation on courage, advocacy and institutional accountability.

There's room, too, for humour: a raised eyebrow at a warning sign on the stairs at Harrogate station, a flurry of wordplay, and a Weimaraner named Villanelle who, like her owner, doesn't shy away from the chase. This is legal commentary that's incisive, humane and entirely on its own terms.



TOP 5 BARRISTER PROFILES

05

ALICE NASH

Alice Nash doesn't just post case updates – though when she does, they come with expert clarity and an eye for detail that litigators genuinely value. But her posts range far wider: from the architecture of chambers life to the frustrations of online security tests, Facebook-gatekeeping, judicial sarcasm and the overlooked logic of how barristers actually work.

What ties it together is a tone that's exact, engaging and unmistakably hers. Whether unpacking implicit bias in professional settings or praising the jam-making skills of her “LinkedIn refusenik” husband, she writes with the kind of ease that reflects a sharp, curious mind at work – even in passing.

There's warmth here, and steel too – particularly in her reflections on gendered assumptions in legal culture and her work mentoring women returning to the Bar. Hers is a voice with range, rhythm and bite – and one that's fast becoming essential reading.



TOP 30 BARRISTERS



NO. 1 – **DR. TUNDE OKEWALE OBE**
DOUGHTY STREET CHAMBERS
TOTAL POWER SCORE: **142,586**



NO. 2 – **ANDREW HOGAN**
KINGS CHAMBERS
TOTAL POWER SCORE: **30,681**



NO. 3 – **LAURA BROWN**
CARNEGIE LAW CHAMBERS
TOTAL POWER SCORE: **14,081**



NO. 4 – **SIMON ANDERSON**
PARK SQUARE BARRISTERS
TOTAL POWER SCORE: **10,031**



NO. 5 – **ALICE NASH**
HAILSHAM CHAMBERS
TOTAL POWER SCORE: **5,305**



NO. 6 – **ADAM WAGNER KC**
DOUGHTY STREET CHAMBERS
TOTAL POWER SCORE: **5,248**



NO. 7 – **JOSEP GALVEZ**
4-5 GRAY'S INN SQUARE
TOTAL POWER SCORE: **5,183**



NO. 8 – **NAOMI CUNNINGHAM**
OUTER TEMPLE CHAMBERS
TOTAL POWER SCORE: **5,106**



NO. 9 – **TAHIR KHAN**
THE BARRISTER GROUP
TOTAL POWER SCORE: **4,231**



NO. 10 – **SULTANA TAFADAR KC**
NO5 BARRISTERS' CHAMBERS
TOTAL POWER SCORE: **3,862**



NO. 11 – **ARRAN DOWLING-HUSSEY**
4-5 GRAY'S INN SQUARE
TOTAL POWER SCORE: **3,822**



NO. 16 – **JIM STURMAN KC**
2 BEDFORD ROW
TOTAL POWER SCORE: **3,510**



NO. 12 – **CASPAR GLYN KC**
CLOISTERS CHAMBERS
TOTAL POWER SCORE: **3,808**



NO. 17 – **DR SALLY PENNI**
KENWORTHY'S CHAMBERS
TOTAL POWER SCORE: **3,464**



NO. 13 – **OSCAR DAVIES**
GARDEN COURT CHAMBERS
TOTAL POWER SCORE: **3,695**



NO. 18 – **DAPO AKANDE**
ESSEX COURT CHAMBERS
TOTAL POWER SCORE: **2,652**



NO. 14 – **DAVID BOYLE**
DEANS COURT CHAMBERS
TOTAL POWER SCORE: **3,614**



NO. 19 – **RAVI ASWANI**
THE 36 GROUP
TOTAL POWER SCORE: **2,611**



NO. 15 – **NICK DE MARCO KC**
BLACKSTONE CHAMBERS
TOTAL POWER SCORE: **3,548**



NO. 20 – **OLUWAPELUMI AMANDA ADEOLA**
TRINITY CHAMBERS, BARRISTERS
TOTAL POWER SCORE: **2,421**



NO. 21 – **MAHNAZ MALIK**
TWENTY ESSEX
TOTAL POWER SCORE: **2,410**



NO. 26 – **ANNA YARDE**
HARCOURT CHAMBERS
TOTAL POWER SCORE: **1,987**



NO. 22 – **MIKHAIL CHARLES**
5 PUMP COURT CHAMBERS
TOTAL POWER SCORE: **2,223**



NO. 27 – **MATTHEW LEE**
DOUGHTY STREET CHAMBERS
TOTAL POWER SCORE: **1,923**



NO. 23 – **STEPHEN WARD**
THE BARRISTER GROUP
TOTAL POWER SCORE: **2,174**



NO. 28 – **HASHI MOHAMED**
LANDMARK CHAMBERS
TOTAL POWER SCORE: **1,822**



NO. 24 – **BALDIP SINGH**
NO5 BARRISTERS' CHAMBERS
TOTAL POWER SCORE: **2,018**



NO. 29 – **BRANDON MALONE**
QUADRANT CHAMBERS
TOTAL POWER SCORE: **1,740**



NO. 25 – **KEIR MONTEITH**
GARDEN COURT CHAMBERS
TOTAL POWER SCORE: **2,012**



NO. 30 – **FLORA PAGE**
23 ESSEX STREET
TOTAL POWER SCORE: **1,650**

TOP 10 BARRISTERS FOR TOTAL LIKES

RANK	NAME	COMPANY	TOTAL LIKES
1	Dr. Tunde Okewale OBE	Doughty Street Chambers	91,926
2	Andrew Hogan	Kings Chambers	21,205
3	Adam Wagner KC	Doughty Street Chambers	4,164
4	Naomi Cunningham	Outer Temple Chambers	3,762
5	Simon Anderson	Park Square Barristers	3,519
6	Tahir Khan	The Barrister Group	3,271
7	Laura Brown	Carnegie Law Chambers	3,225
8	Arran Dowling-Hussey	4-5 Gray's Inn Square	3,086
9	Sultana Tafadar KC	No5 Barristers' Chambers	2,902
10	Oscar Davies	Garden Court Chambers	2,871

TOP 10 BARRISTERS FOR TOTAL COMMENTS

RANK	NAME	COMPANY	TOTAL COMMENTS
1	Dr. Tunde Okewale OBE	Doughty Street Chambers	12,665
2	Laura Brown	Carnegie Law Chambers	2,192
3	Andrew Hogan	Kings Chambers	1,987
4	Simon Anderson	Park Square Barristers	1,628
5	Alice Nash	Hailsham Chambers	730
6	Josep Galvez	4-5 Gray's Inn Square	642
7	David Boyle	Deans Court Chambers	510
8	Naomi Cunningham	Outer Temple Chambers	336
9	Adam Wagner KC	Doughty Street Chambers	271
10	Jim Sturman KC	2 Bedford Row	264

TOP CHAMBERS

RANK	CHAMBERS	TOP 250 LEGAL LINKEDIN INFLUENCERS
1	No5 Barristers' Chambers	12
2	Doughty Street Chambers	11
3	Garden Court Chambers	9
4	Landmark Chambers	8
5	Kings Chambers	8
6	Twenty Essex	7
7	Gatehouse Chambers	7
8	Francis Taylor Building	5
9	4PB	5
10	39 Essex Chambers	5

SHOULD **YOU** BE RANKED IN OUR TOP 100? LET'S **FIND OUT...**

Visit this link to calculate your own power score: <https://bit.ly/3YcvXcP>

We'll check out your posts and (hopefully) rank you in our next report...

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